

## Curriculum Vitae

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| <b>Surname:</b>                                    | Auliandri  |
| <b>First Name:</b>                                 | Tuwanku Aria   |
| <b>Date of Birth:</b>                              | March 27 <sup>th</sup> , 1978  |
| <b>Academic Qualification:</b>                     | Assistant Professor  |
| <b>Venia Legendi<br/>(qualification to teach):</b> | Management Information System, Operation Management,<br>Marketing Management |
| <b>Further Qualifications:</b>                     | NA   |

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| <b>At the Higher Education Institution since:</b>                             | 2008  |
| <b>Level of Employment:</b>   | Junior Lecture  |
| <b>Teaching Focus:</b>  | Management Information System   |
| <b>Interdisciplinary Aspects:</b>   | Operation Management, Marketing Management  |
| <b>Activities In the Areas:</b>   |   |
| - <b>Further Education</b>  | Further Education:<br>2016 – Now : PhD Student of Management in Universitas Brawijaya   |
| - <b>Research</b>   | Research Interest:<br>Digital Marketing ; Digital Business ; Eco Friendly Packaging ; The use of Internet in Young Consumer   |
| - <b>Consultancy</b>  | Consultancy Project:<br>Digital Marketing, Digital Business, and Market Research related with Young Consumer  |
| <b>How are personal research activities reflected in teaching activities?</b> | <p>My research and published articles mostly related with my teaching activity in Airlangga University, such as in my class of Management Information System, and my class of Operation Management.</p> <p>My published articles are,</p> <ul style="list-style-type: none"> <li>• 2020, What Drives Mobile Banking in the Digital Age? An Empirical Examination among Young Consumers (<i>International Journal of Innovation, Creativity and Change – Scopus Q3</i>)</li> <li>• 2019, Redrawing the future of travel agent: examining the existence of online travel agents among young consumers (<i>Proceedings of the 16th INSYMA International Symposium on Management – CPCI WoS</i>)</li> <li>• 2018, Does green packaging matter as a business strategy? Exploring young consumers' consumption in an emerging market (<i>Journal of Problems and Perspectives in Management – Scopus Q3</i>)</li> </ul> |

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| <b>Work Experience:</b>                  |   |
| - <b>General</b>                         | Lecturer  |
| - <b>Activities as an Expert</b>         | Digital Marketing, Digital Business, and Market Research related with Young Consumer  |
| <b>Publications:</b>                     | <ul style="list-style-type: none"> <li>• 2020, What Drives Mobile Banking in the Digital Age? An Empirical Examination among Young Consumers (<i>International Journal of Innovation, Creativity and Change – Scopus Q3</i>)</li> <li>• 2019, Redrawing the future of travel agent: examining the existence of online travel agents among young consumers (<i>Proceedings of the 16th INSYMA International Symposium on Management – CPCI WoS</i>)</li> <li>• 2018, Does green packaging matter as a business strategy? Exploring young consumers' consumption in an emerging market (<i>Journal of Problems and Perspectives in Management – Scopus Q3</i>)</li> </ul>   |
| <b>Memberships:</b>                      | <ol style="list-style-type: none"> <li>1. The Association of Indonesia Management Scholar (FMI)</li> <li>2. The Asia Academy of Management (AAOM)</li> </ol>  |
| <b>International experience in:</b>      |   |
| - <b>Corporate Management</b>            | NA  |
| - <b>Academic Activities</b>             | <ol style="list-style-type: none"> <li>1. 2019 Ulsan South Korea, Analysis of Strategy Management Activities of Digital-Based Tourism Industry (Proceedings – International Conference in Organizational Innovation – ICOI 2019, Ulsan University, South Korea)</li> <li>2. 2018 Fukuoka Japan, Lean Manufacturing Approach to Reduce Wastefulness During Production of Train Car-Body Using Valsat Method (Proceedings – International Conference in Organizational Innovation – ICOI 2018, Fukuoka University, Japan)</li> </ol>  |
| - <b>Personal Background/ Experience</b> | <p><b>Personal Data:</b><br/> Name : Tuwanku Aria Auliandri<br/> Sex : Male<br/> Place/<br/> Date Of Birth : Surabaya Indonesia, March 27<sup>th</sup> 1978<br/> Email : aria@feb.unair.ac.id</p> <p><b>Awards :</b> 2019, Best Papers Award, ICOI 2019 @ Ulsan University, South Korea</p> <p><b>Work Experiences</b><br/> Academics:<br/> <ol style="list-style-type: none"> <li>1. 2020 - Now : Coordinator of Non-Degree Program, Postgraduate School of Univ. Airlangga</li> <li>2. 2010 – 2015 : Coordinator of Lab Business Management, Faculty of Economics Business (FEB), Univ. Airlangga (UNAIR)</li> <li>3. 2013 – Now : Assistant Professor in Dept Management of FEB UNAIR</li> <li>4. 2008 – 2013 : Lecturer in Dept Management of FEB UNAIR</li> </ol> </p> |