

Curriculum Vitae

Surname:	Handriana
First Name:	Tanti
Date of Birth:	18 May 1969
Academic Qualification:	Professor
Venia Legendi (qualification to teach):	Marketing Management, Consumer Behavior, Introduction to Business, Research methodology, & Statistic for business
Further Qualifications:	NA

At the Higher Education Institution since:	1993
Level of Employment:	Professor
Teaching Focus:	Marketing Management, Consumer Behavior, Introduction to Business
Interdisciplinary Aspects:	Research Methodology, Statistic for business.
Activities in the Areas:	
- Further Education	<ol style="list-style-type: none"> 1. Attending short course at Auckland University & Technology, New Zealand (2007). 2. Participated in Certified of Marketing Analys (2018) 3. Following the Certified of Publon Peer Review (2020) 4. Participated in the Certified of Neuro Linguistic Program for Managerial Function (2021)
- Research	Green marketing, Relationship marketing, Green tourism, Halal product
- Consultancy	Business consultant & Marketing research consultant
How are personal research activities reflected in teaching activities?	<ol style="list-style-type: none"> 1. The themes in my research are related to the material in the courses in the Bachelor to Doctoral programs. 2. The research topics, research methods, & statistical techniques in my research enrich the material given in class.

- General	Lecturer
- Activities as an Expert:	Consultant of Business & Research Marketing
Publications:	<ol style="list-style-type: none"> 1. Responsible environmental behavior intention of travelers on ecotourism sites (2016), Tourism and Hospitality Management, Vol. 22, No. 2, pp. 135-150 (indexed Scopus) 2. The Role of Relationship Marketing in Small and Medium Enterprises (SMEs), Jurnal Pengurusan, Vol. 48, pp. 137 – 148 (indexed Scopus). 3. Consumer Attitudes Toward Advertisement and Brand, Based on the Number of Endorser and Product Involvement: An Experimental Study (2017), Gadjah Mada International Journal of Business, Gadjah Mada International Journal of Business (indexed Scopus). 4. Exploration of pilgrimage tourism in Indonesia (2019), Journal of Islamic Marketing, Vol. 11, No. 3, pp. 783–795. DOI 10.1108/JIMA-10-2018-0188n (indexed Scopus) 5. Purchase behavior of millennial female generation on <i>halal</i>



	<p>cosmetic product (2020), Journal of Islamic Marketing, Article in Press. DOI 10.1108/JIMA-11-2019-0235</p> <p>6. The Effect of Service Quality and Satisfaction on Loyalty of College Libr Users in Indonesia (2020), Library Philosophy and Practice, Article in press (indexed Scopus).</p> <p>7. Sustainable clothing disposal behavior, factor influencing consumer intention toward clothing donation (2021), Vlakna a Textil, Vol. 28, No. 1, pp. 7–15 (indexed Scopus)</p> <p>8. Green Behavior and Intention to Charity on Disposal of Baby Equipment Products (2021), Vol. 11(4), pp. 469–476 (indexed Scopus)</p> <p>9. Female's Purchase Behavior On Skin Whitening Products (2021), Review of International Geographical Education, Vol. 11(4), pp. 567–578, Review of International Geographical Education (indexed Scopus).</p>
<p>Memberships:</p>	<ul style="list-style-type: none"> - Member of Indonesian Economics Bachelor Association (ISEI) - Member of Indonesia Management Forum (FMI) - Member of Indonesia Marketing Academy (IMARC)
<p>International experience in:</p>	
<ul style="list-style-type: none"> - Corporate Management 	<p>NA</p>
<ul style="list-style-type: none"> - Academic Activities 	<p>International Conference & Examiner of Doctoral Program</p>
<ul style="list-style-type: none"> - Personal Background/ Experience 	<p>Personal Data: Name : Prof. Dr. Tanti Handriana, S.E., M.Si. Sex : Female Scopus ID & H Index: 24832940700 / 4 Email : tanti.handriana@feb.unair.ac.id</p> <p>Education</p> <ol style="list-style-type: none"> 1. Bachelor, 1991, Faculty of Economics, Jember University. 2. Master Degree, 1999, Postgraduate Program, Universitas Gadjah Mada 3. Doctoral Degree, 2013, Postgraduate Program, Universitas Gadjah Mada <p>Awards</p> <ol style="list-style-type: none"> 1. Best Paper Award in The 2nd International Business Management Research Conference (2012), Chiang Mai University, Thailand. 2. Being Nominated for The ICOI (International Association of Organizational Innovaions) as Out Standing Research, 2013, ICOI – Rajabhat University, Thailand 3. Outstanding Paper Award in International Conference for Organizational Innovation (ICOI), 2014, ICOI – De La Salle University, Manila Philippines. 4. The best paper award at the international conferences (ICOI in Thailand, 2014, CBMB in Thailand, & ICOI in Philiphine) <p>Work Experiences</p> <ol style="list-style-type: none"> 1. Professor, Faculty of Economics & Business, Universitas Airlangga (Januray 2018)



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| | <ol style="list-style-type: none">2. Head of Business Department, Faculty of Vocational, Universitas Airlangga (2014 – 2015)3. Secretary of Management Department, Faculty of Economics & Business, Universitas Airlangga (2016 – 2020)4. Head of Doctoral Programme of Management Science, Faculty of Economics & Business, Universitas Airlangga (December 2020 – Present) |
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Other:	NA
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