



FIBAA

Curriculum Vitae

Surname:	Gunawan
First Name:	Sri
Date of Birth:	22 December 1962
Academic Qualification:	Assintant Professor
Venia Legendi (qualification to teach):	Marketing Management, Seminar, Business Communication, Method Research, E Marketing, Consumer Behaviour
Further Qualifications:	

At the Higher Education Institution since:	January 1987
Level of Employment:	Senior Lecturer
Teaching Focus:	Marketing Manajemen, Consumer Behaviour, Brand Strategy, Relationship Marketing, E Marketing
Interdisciplinary Aspects:	
Activities in the Areas:	
- Further Education	
- Research	
- Consultancy	
How are personal research activities reflected in teaching activities?	

Work experience:	
- General	
- Activities as an Expert:	
Publications:	
Memberships:	- Member of Indonesian Economics Bachelor Association (ISEI) - Indonesia Management Forum (FMI) - Chairman
International experience in:	
- Corporate Management	
- Academic Activities	
- Personal	Personal Data:



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**Background/
Experience**

Name: Sri Gunawan, DBA
Sex: Male
Place/
Date Of Birth: Yogyakarta, 22 Decemer 1962
Email sgunawan@feb.unair.ac.id

Awards

Educations

1. Bachelor program, 1986, Faculty of Economics, Universitas Gajah Mada
2. Master Degree, 1992, Cpommerce,University of New South Wales
3. Doctoral Degree 2000, Business, Murdoch University

Work Experiences

Academics:

Occupation	Institution	Year
Head of Magister Sains Management	Post Graduate Program Airlangga University	2001-2006
Head of Management Department,	Management Department, Faculty of Economics & Business, Airlangga University	2007- 2015
Head of Magister Management	Magister Management Program Faculty of Economics and Business Universitas Airlangga	2010-2015

Other:

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