

Contoh CV

Curriculum Vitae

Surname:	Premananto
First Name:	Gancar Candra
Date of Birth:	22-07-1974
Academic Qualification:	Doctoral Degree
Venia Legendi (qualification to teach):	Management Marketing Management Digital Marketing
Further Qualifications:	NA

At the Higher Education Institution since:	1998
Level of Employment:	Associate Professor
Teaching Focus:	Marketing Management
Interdisciplinary Aspects:	Digital Management Business Ethics Spiritual Marketing
Activities in the Areas:	
- Further Education	- Certified of Digital Marketing, 2020. - Certified of Marketing Analysis, 2021 - Certification for Basic NLP, 2021. - Workshop from CSR to CSV.
- Research	Marketing, Business Ethics, Consumer Behavior, Integrated Marketing Communication
- Consultancy	Matter related with: 1. CSV (Creating Share Value) 2. Spiritual Marketing 3. Innovative Marketing 4. Integrated Marketing Communication
How are personal research activities reflected in teaching activities?	Personal research activities reflected in my teaching activities as explains as follow: 1. All of my research topic directly related with subject that I teach in Bachelor, Master, and Doctoral programme 2. Case studies on my research become one of the topic discussion in class 3. Topic of my research enriches the material given in class.

	<p>Research:</p> <ol style="list-style-type: none"> 1. Green marketing tools, religiosity, environmental attitude and green purchase behaviour among millenials generation (2020) NA Solekah, G Premananto, S Hartini, MEC-J (Management and Economics Journal) 4 (3), 233-252 2. Relationships Consumer Characteristic and Perceive Business Ethics of Creative Industry in Indonesia: Study of Y Generations (2017) S Hartini, GC Premananto, J Sulistiawan, International Journal of Applied Business and Economic Research 15 (24), 513-521 3. Understanding Younger Tourist Intention Toward Environemtally Responsible Behavior (2021) F RM, T Handriana, I Premananto, GC & Usman, GeoJournal of Tourism and Geosites 14 (36), 646-653 4. The role of religiosity and social influence on perceived business ethics and its impact on the purchase of creative industrial products. (2020) SS SRI Hartini, GANCAR Candra Premananto, MUHAMMAD Ihwanudin, JOVI Sulistyawan, Espacios 41, 370-379 5. Sustainable Clothing Disposal Behavior, Factor Influencing Consumer Intention Toward Clothing Donation (2021) GCPSH Rakotoarisoa Maminirina Fenitra, Tanti Handriana, Indrianawati Usman, Fibres and Textiles 28 (1), 7-15 6. The Role of Religiosity and Spirituality on Impulsive Buying (2020), W Maryati, S Hartini, GC Premananto, al-Uqud: Journal of Islamic Economics 5 (1), 119-150 7. The Role of Media on Knowledge, Awareness and Students' Attitude during Movement Control Order (MCO) (2021), NNA Aziz, NNNM Hassan, NB Zakaria, GC Premananto, Environment-Behaviour Proceedings Journal 6 (16), 23-29
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Work experience:	
- General	Lecturer Consultant Researcher
- Activities as an Expert:	Legal expert on <ol style="list-style-type: none"> 1. Marketing Management 2. CSR and CSV 3. Spiritual Marketing and Ethics
Publications:	<ol style="list-style-type: none"> 1. Green marketing tools, religiosity, environmental attitude and green purchase behaviour among millenials generation (2020) NA Solekah, G Premananto, S Hartini, MEC-J (Management and Economics Journal) 4 (3), 233-252 2. Relationships Consumer Characteristic and Perceive Business Ethics of Creative Industry in Indonesia: Study of Y Generations (2017) S Hartini, GC Premananto, J Sulistiawan, International Journal of Applied Business and Economic Research 15 (24), 513-521 3. Understanding Younger Tourist Intention Toward Environemtally Responsible Behavior (2021) F RM, T

	<p>Handriana, I Premananto, GC & Usman, GeoJournal of Tourism and Geosites 14 (36), 646-653</p> <p>4. The role of religiosity and social influence on perceived business ethics and its impact on the purchase of creative industrial products, (2020) SS SRI Hartini, GANCAR Candra Premananto, MUHAMMAD Ihwanudin, JOVI Sulistyawan, Espacios 41, 370-379</p> <p>5. Sustainable Clothing Disposal Behavior, Factor Influencing Consumer Intention Toward Clothing Donation (2021) GCPSH Rakotoarisoa Maminirina Fenitra, Tanti Handriana, Indrianawati Usman, Fibres and Textiles 28 (1), 7-15</p> <p>6. The Role of Religiosity and Spirituality on Impulsive Buying (2020), W Maryati, S Hartini, GC Premananto, al-Uqud: Journal of Islamic Economics 5 (1), 119-150</p> <p>7. The Role of Media on Knowledge, Awareness and Students' Attitude during Movement Control Order (MCO) (2021), NNA Aziz, NNNM Hassan, NB Zakaria, GC Premananto, Environment-Behaviour Proceedings Journal 6 (16), 23-29</p>
Memberships:	<ul style="list-style-type: none"> - Founder of AACIM (Asian Association of Consumer Interest & Marketing) - Founder of International Master in Management and Business Alumni Association (IMMBAA)
International experience in:	
- Corporate Management	NA
- Academic Activities	<ol style="list-style-type: none"> 1. International Seminar presenter/speaker 2. Guest Lecturing. 3. Peer Review Team of International Accreditation ABEST21
- Personal Background/ Experience	<p>Personal Data</p> <p>Name : Assoc Prof. Dr. Gancar Candra Premananto, S.E., M.Si., CMA., CDM.</p>

Sex : Male
Place/date of birth : Surabaya/ 22 July 1974
email at gancar-c-p@feb.unair.ac.id

Education

1. Bachelor, 1998, Faculty of Economic, Airlangga University.
2. Master Degree, 2000, Postgraduate Program, Airlangga University.
3. Doctoral Degree, 2012, Postgraduate Program, Gadjah Mada University.

Awards

- Best Paper Awards (2020)
- Lecturer with Positive Exposure (2019)
- Lecturer with The Most Number of MOOC/Massive Open Online Course (2019)

Work Experiences

Academic

1. Lecturer of Airlangga University, Surabaya, since 1999.
2. Head of MSM Airlangga University, 2012-2016.
3. Head of MM Airlangga University, 2016-2020
4. Head of Management Department, Airlangga University, 2020-now

Other:	Having 8 Intellectual Property Rights for 4 Songs, 3 Books, and 1 Application
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