

## Curriculum Vitae

<b>Surname:</b>	Sukoco
<b>First Name:</b>	Badri Munir
<b>Date of Birth:</b>	September 11, 1978
<b>Academic Qualification:</b>	Professor
<b>Venia Legendi (qualification to teach):</b>	<ul style="list-style-type: none"> <li>- Strategic Management</li> <li>- Research Methods</li> <li>- Strategic Brand Management</li> <li>- Strategic Marketing</li> <li>- Innovation Management</li> <li>- Internasional Business</li> <li>- Marketing Management</li> <li>- Introduction to Business</li> </ul>
<b>Further Qualifications:</b>	NA

<b>At the Higher Education Institution since:</b>	2002
<b>Level of Employment:</b>	Professor
<b>Teaching Focus:</b>	Strategic Management, Research Methods, Strategic Brand Management, Strategic Marketing, Innovation Management, Internasional Business, Marketing Management, Introduction to Business
<b>Interdisciplinary Aspects:</b>	Economic Transformation, National Competitiveness
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	Executive Education for Effective Execution of Organization Strategy, Wharton School, University of Pennsylvania (2019)
- <b>Research</b>	Inter-and intra-organizational learning, innovative/imitative behavioral strategy, organizational change capabilities, and competitive dynamics
- <b>Consultancy</b>	Matter related with : Inter-and intra-organizational learning, innovative/imitative behavioral startegy, organizational change capabilities, and competitive dynamics
<b>How are personal research activities reflected in teaching activities?</b>	<p>My research activities reflected in my teaching activities as explains as follow:</p> <ol style="list-style-type: none"> <li>1. All of my research topic directly related with subject that I teach in Bachelor, Master, and Doctoral programme</li> <li>2. Case studies on my research become one of the topic discussion in class</li> <li>3. Topic of my research enriches the material given in class.</li> <li>4. I also disseminate my research interest through mass media and encourage students to read and enrich their knowledge.</li> </ol>

<b>Work experience:</b>	
<p>- <b>General</b></p>	<p>Lecturer (as described above) and administrator:</p> <ol style="list-style-type: none"> <li>1. Director, Postgraduate School, Universitas Airlangga (September 2020 – present)</li> <li>2. Head, Planning and Development Board, Universitas Airlangga (August 2015 – September 2020)</li> <li>3. Member, Board of Trustees, Universitas Airlangga (May 2015 – present)</li> <li>4. Member, Supervisory Board, RS Dr. Soetomo (June 2021 – present)</li> <li>5. Coordinator, World Class University (WCU) Program, Airlangga University (September 2015 – October 2020)</li> <li>6. Member, World Class University (WCU) Team, Minister of Reseach, Technology, and Higher Education, Republic of Indonesia (September 2015 – present)</li> <li>7. Member, Institution Accreditation Team, Minister of Reseach, Technology, and Higher Education, Republic of Indonesia (September 2015 – October 2019)</li> <li>8. Program Secretary, Master of Management Program, Universitas Airlangga (MM UA) (November 2010 – December 2015)</li> <li>9. Head, Executive Development program (EDP) MM UA (January 2011 – September 2015)</li> </ol>
<p>- <b>Activities as an Expert:</b></p>	<ul style="list-style-type: none"> <li>- Strategic Planning</li> <li>- Strategic Change</li> <li>- Strategic Execution</li> <li>- Dynamic Capabilities</li> </ul>
<p><b>Publications:</b></p>	<p><b>International journals</b></p> <ol style="list-style-type: none"> <li>1. The Effects of Entrepreneurial Orientation and Knowledge Management Capability on Organizational Effectiveness in Taiwan: The Moderating Role of Social Capital (<i>International Journal of Management</i>, 2007)</li> <li>2. The Mediating Effects of Operational Capability on the Success of Expatriation (<i>Social Behavior and Personality</i>, 2008)</li> <li>3. An Integrated Multi-Objective Decision-Making Process for Supplier Selection with Bundling Problem (<i>Expert Systems with Applications</i>, 2009)</li> <li>4. The Effects of Cultural Intelligence on the Effectiveness of Expatriation: The Moderating Effects of International Experiences (<i>International Journal of Human Resource Management</i>, 2010)</li> <li>5. The Personal and Social Motivation of Customers' Participation in Brand Community (<i>African Journal of Business and Management</i>, 2010)</li> <li>6. Why Should I Share? Examining Consumers' Motives and</li> </ol>



- Trust on Knowledge Sharing (*Journal of Computer Information Systems*, 2010)
7. Risk-Taking as a Moderator of the Effect of Team Reflexivity on Product Innovation: An Empirical Study (*International Journal of Management*, 2011)
  8. Reflexivity, Stressors, and Unlearning in the NPD Team: The Moderating Effect of Procedural Justice (*R&D Management*, 2011)
  9. The Effects of Advergaming on Consumer Telepresence and Attitudes: A Comparison of Products with Search and Experience Attributes (*Expert Systems with Applications*, 2011)
  10. The Role of Endorsers, Framing, and Rewards on the Effectiveness of Dietary Supplement (*Journal of Health Communication*, 2012)
  11. The Antecedents of Cultural Effectiveness of Expatriation: Moderating Effects of Psychological Contracts (*Asia Pacific Journal of Human Resources*, 2014)
  12. Interrelatedness, Interdependencies, and Domain Learning in Alliance Portfolios (*International Journal of Business*, 2015)
  13. The Effects of Relatedness, Number of Partners, and Learning on Equity Contributions in Joint Ventures (*Journal of Strategy & Management*, 2015)
  14. The Timing Effects of Reward, Business Longevity, and Involvement on Consumers' Response to a Loyalty Program (*ASEAN Marketing Journal*, 2015)
  15. Does Learning Deliberately Lead to Alliance Success? The Mediating Role of Institutionalization Process (*International Journal of Business and Strategic Alliances*, 2015)
  16. The Effects of Convergence and Divergence Alliance Portfolio on Firm Performance (*International Journal of Business*, 2016)
  17. Co-consumption and Co-production inside a Brand Community: A Socio-Cognitive Perspective (*International Journal of Internet Marketing and Advertising*, 2016)
  18. The Effects of Psychological Capital and Team Strain on the Effectiveness of NPD Teams: The Moderating Role of Perceived Diversity Climate (*International Journal of Innovation Management*, 2016)
  19. Effect of hedonic value and consumer knowledge on buying intention for luxury brand counterfeit products (*International Journal of Business and Globalisation*, 2017)
  20. Social Capital, Relational Learning, and Performance of Suppliers (*Asia Pacific Journal of Marketing and Logistics*, 2018)
  21. The effect of relational capital on performance: knowledge sharing as mediation variables in supplier and buyer relation (*International Journal of Logistics Systems and Management*,



- 2018)
22. Halal Products Consumption in International Chain Restaurants among Global Moslem Consumers (*International Journal of Emerging Markets*, 2018)
  23. The Effects of Market Orientation on Environmental Social Responsibility Programs: The Moderating Effects of Institutional Pressures (*Pertanika Journal of Social Science and Humanities*, 2018)
  24. Understanding Users' Willingness to Put Their Personal Information on the Personal Cloud-Based Storage Applications: An Empirical Study (*Computers in Human Behavior*, 2019)
  25. The Glass Ceiling: Investigating the Dynamics Surrounding the Election of a Female Regent (*International Journal of Business and Society*, 2019)
  26. The Role of Service Quality within Indonesian Customers Satisfaction and Loyalty and its impact on Islamic Banks (*Journal of Islamic Marketing*, 2019)
  27. Managing Paradoxes of Innovation in An Indonesian TV Group (*Creative Industries Journal*, 2019)
  28. A bibliometric analysis of Islamic marketing studies in the "journal of Islamic marketing" (*Journal of Islamic Marketing*, 2020)
  29. Managerial cognitive capabilities, organizational capacity for change, and performance: The moderating effect of social capital (*Cogent Business and Management*, 2020)
  30. Discomfort and organizational change as a part of becoming a world-class university (*International Journal of Educational Management*, 2020)
  31. Stakeholder pressure to obtain world-class status among Indonesian universities (*Higher Education*, 2021)
  32. Middle manager capabilities and organisational performance: the mediating effect of organisational capacity for change (*International Journal of Productivity and Performance Management*, 2021)
  33. Dynamic managerial capabilities, organisational capacity for change and organisational performance: the moderating effect of attitude towards change in a public service organisation (*Journal of Organizational Effectiveness*, 2021)
  34. Market Orientation and Capacity for Change in Higher Education Performance in Indonesia (*Journal of Asia Business Studies*, 2021)
  35. Value proposition as a catalyst for innovative service experience: the case of smart-tourism destinations (*Service Business*, 2021)
  36. The effect of psychological contract on job related outcomes: The moderating effect of stigma consciousness (*Cogent Business and Management*, 2021)
  37. Organisational change capacity and performance: the



moderating effect of coercive pressure (*Asia Pacific Journal of Business Administration*, 2021)

38. Dynamic Managerial Capability, Trust in Leadership and Performance: The Role of Cynicism toward Change (*International Journal of Leadership in Education*, 2021)

**National journals:**

1. Modeling Students' Decision to Join IMBA Program through AHP (bersama dengan Budhi Handoyo), 2006
2. Dampak Pemberitaan Positif dan Negatif pada Endorser terhadap Sikap Konsumen (bersama dengan Azwar Effendi), 2011
3. Pengaruh Nilai Informasi dan Sosial pada Co-Consumption dan Co-Production antar Anggota Kaskus: Perspektif Modal Sosial (bersama dengan Mohammad Lambang Aditya), 2011
4. Individual Differences in the Participation in a Brand Community: A Validation of the Goal-Directed Behavior Model, 2011
5. Pengaruh Pengalaman dan Keterikatan Emosional pada Merk terhadap Loyalitas Konsumen (bersama dengan Reza Aditya Hartawan), 2011
6. Does Internet Harms Music Sales? A Constructive Perspective, 2012
7. Dampak Kesesuaian Merk/Cause dan Individualisme–Kolektifisme terhadap Niat Konsumen untuk Berpartisipasi pada Program CRM (bersama dengan Muhammad Yusuf), 2012
8. Pencapaian Kinerja melalui Responsifitas pada Pesaing dengan Moderasi Tensi Persaingan dan Kelonggaran Sumberdaya (bersama dengan Muslich Anshori), 2012
9. Pengaruh Ikatan Bisnis dan Politis terhadap Kinerja Perusahaan: Efek Moderasi Ketergantungan pada Partner (bersama dengan Ibrahim), 2012
10. Pengaruh Modal Sosial pada Perilaku Berbagi Pengetahuan dan Kinerja Pemasok Komponen Otomotif pada Grup Astra (bersama dengan Hardi), 2013
11. Pengaruh *Message Framing dan endorser* pada Sikap Konsumen terhadap Bank Syariah (bersama dengan Melinda Ratna Puspa Ayu), 2013
12. Pengaruh Identitas Sosial dan Co-Creation terhadap Niat Berperilaku Anggota Komunitas Online VW: Efek Moderasi Nostalgia (bersama dengan Untung Teko TP), 2013
13. Pengaruh Harga, Ketersediaan, dan Lingkungan Sosial pada Sikap dan Niat Membeli Musik Bajakan (bersama dengan Aditya Yuli Prasetya), 2013
14. Sistem Organisasi Kognitif dan Afektif dan Pengaruhnya terhadap Kinerja Apotek di Surabaya: Efek Moderasi Orientasi Kewirausahaan, 2014
15. Dampak Jenis Imitasi dan Negara Asal Imitator pada Sikap Konsumen terhadap Merk Original (bersama dengan Aila



Zakina), 2014

16. Dampak Imitasi Fitur dan Negara Asal Imitator pada Sikap Konsumen terhadap Merk Original (bersama dengan Varah Nuzulfah), 2015

**International conferences**

1. Optimizing Supplier Selection by Analytic Network Process (ANP) – A Case of Notebook Producers in Taiwan (bersama dengan Li-Yueh Lee dan Chia-Ying Li), 2006
2. The Mediating Effects of Innovation and Competence Upgrading on Organizational Effectiveness in Taiwan: The Moderating Role of Social Capital (bersama dengan Les-Tien Shang Lee), 2006
3. Attitude toward the Brand in Advergame: The Moderating Role of Experience, 2006
4. Advergame Attributes Preferences using Conjoint Analysis, 2006
5. Direct and Interaction Effects of Entrepreneurial Orientation and Social Capital on Dynamic Capabilities, Innovativeness and Performance, 2007
6. The Moderating Role of Trust on Commitment on Innovation, 2007
7. The Influence of Internet on Music Market: A Revisited (bersama dengan Wann-Yih Wu), 2007
8. The Effect of Team Reflexivity on the Success of New Product: The Moderating Effect of Team Cohesiveness (bersama dengan Les-Tien Shang Lee), 2008
9. The Consequences of Cultural Intelligence on the Success of Expatriation: The Moderating Effects of Social Support (bersama dengan Li-Yueh Lee), 2008
10. The Effect of Team Reflexivity on the Product Innovativeness: The Moderating Effect of Risk-Taking (bersama dengan Les-Tien Shang Lee), 2008
11. The Moderating Effect of Personality on Planned Behavior of Brand Community Participation, 2008
12. A Multilevel Approach to Brand Community Formation (bersama dengan Wann-Yih Wu), 2008
13. The Effects of Attachment on the Formation of Brand Community: The Moderating Role of Personality (bersama dengan Wann-Yih Wu), 2008
14. Dynamic Resources Management for SMEs: A Contingency Approach (bersama dengan Shu-Hui Chen and Shih-Ping Chien), 2009
15. Rating on the Competitiveness of Taiwan's Travel and Tourism Industry (bersama dengan Yaw-Bin Wang and Ching-Yi Yang), 2009
16. The Self- and Social-Related Motivation of Brand Community (bersama dengan Wann-Yih Wu), 2009
17. Resource Alignment and Interdependencies in Strategic Alliances: A Dyadic Perspective, 2009





18. The Effects of Members' Identification toward Brand Community: The Moderating Effects of Social Interaction and Membership Duration, 2010
19. The Effect of Member Identification across Cultures inside a Brand Community, 2011
20. Domain Learning in Strategic Alliance: The Effects of Interrelatedness and Interdependence, 2011
21. Dynamizing Capabilities for Indonesian Higher Education Institutions (HEIs) on Managing Alliance Portfolios, 2011
22. The Effect of Type of Reward, Business Longevity, and Involvement on Consumers' Responses to a Loyalty Program, 2011
23. The Effects of Responsiveness toward Customers and Competitors on ESR Programs: The Moderating Roles of Institutional Pressures, 2012
24. Innovation Process as a Mediator Linking Export Capabilities and Performance, 2012
25. Ambidexterity and Performance among Indonesian Exporters, 2012
26. Interorganizational Imitative and Different Behavior: A Contingency Approach, 2013
27. Interorganizational Trust and Alliance Success: The Moderating Effect of Alliance Experience, 2013
28. The Effects of Regulatory Focus and Interdependencies on Alliance Performance, 2013
29. The Effects of Potential and Realized Absorptive Capacity on Suppliers' Performance: The Moderating Effect of Empowerment Climate, 2014
30. International Research Collaboration, 2014
31. Does Trust Affect Suppliers Performance? The Mediating Effect of Relational Learning, 2015
32. The Antecedents of the "Bandwagon" Luxury Consumption Behavior (bersama dengan Dian Ananta), 2015
33. Managing Paradoxes of Innovation in A Cultural Industry, 2015
34. Domain Learning of Alliance Portfolio on Firm Performance, 2015
35. Do Identification and Knowledge Sharing Lead to Loyalty among Lomo's Community Member? The Moderating Effect of Social Interaction, 2016
36. The Effects of Market Orientation on Environmental Social Responsibility Programs: The Moderating Effects of Institutional Pressures, 2017
37. Capability to Contest on Market Performance, 2017
38. Interfirm Rivalry and Market Performance of Indonesian Broadcasting Industry, 2017
39. The Development of Resource Immobility: The Core, Elements, and Isolating Mechanisms, 2018
40. Managing Paradoxes of Innovation in An Indonesian TV



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	<p>Group, 2018</p> <p>41. Woman on the Top Level: Shattering the glass ceiling, 2018</p>
<b>Memberships:</b>	<ol style="list-style-type: none"> <li>1. Strategic Management Society, since 2012</li> <li>2. Academy of Management, since 2009</li> <li>3. Academy of International Business, since 2006</li> <li>4. American Marketing Association, since 2009</li> <li>5. Ikatan Sarjana Ekonomi Indonesia, since 2001</li> <li>6. Forum Manajemen Indonesia, since 2010</li> </ol>
<b>International experience in:</b>	
- <b>Corporate Management</b>	<p>Advisory Board, MIT Indonesia Research Alliance (MIRA) then Indonesia MIT for Advanced Research and Technology (IMPACT)), since 2019</p>
- <b>Academic Activities</b>	<ol style="list-style-type: none"> <li>1. Optimizing Supplier Selection by Analytic Network Process (ANP) – A Case of Notebook Producers in Taiwan (bersama dengan Li-Yueh Lee dan Chia-Ying Li), Academy of International Business (AIB) Conference, Peking University, Beijing, China; 23-26 Juni 2006</li> <li>2. The Mediating Effects of Innovation and Competence Upgrading on Organizational Effectiveness in Taiwan: The Moderating Role of Social Capital (bersama dengan Les-Tien Shang Lee), The 16<sup>th</sup> Association of Chinese Management Educators (ACME) Conference, Hawaii, USA; 27-29 Juli 2006</li> <li>3. Attitude toward the Brand in Advergame: The Moderating Role of Experience, The 12<sup>th</sup> Asia Pacific Management Conference (APMC), Asian Institute of Technology, Bangkok, Thailand; 17-19 November 2006</li> <li>4. Advergame Attributes Preferences using Conjoint Analysis, The 12<sup>th</sup> Asia Pacific Management Conference (APMC), Asian Institute of Technology, Bangkok, Thailand; 17-19 November 2006</li> <li>5. Direct and Interaction Effects of Entrepreneurial Orientation and Social Capital on Dynamic Capabilities, Innovativeness and Performance, Academy of International Business (AIB) Conference, Indiana University, Indianapolis, USA; 25-28 Juni 2007</li> <li>6. The Moderating Role of Trust on Commitment on Innovation, The 17<sup>th</sup> ACME Conference, Las Vegas, USA; 12-14 Juli 2007</li> <li>7. The Influence of Internet on Music Market: A Revisited (bersama dengan Wann-Yih Wu), The 13<sup>th</sup> Asia Pacific Management Conference (APMC), Monash University, Australia; 18-20 November 2007</li> <li>8. The Effect of Team Reflexivity on the Success of New Product: The Moderating Effect of Team Cohesiveness (bersama dengan Les-Tien Shang Lee), Management</li> </ol>





- International Conference (MIC) (2008), Barcelona, Spain; 26-29 November 2008
9. The Consequences of Cultural Intelligence on the Success of Expatriation: The Moderating Effects of Social Support (bersama dengan Li-Yueh Lee), Management International Conference (MIC) (2008), Barcelona, Spain; 26-29 November 2008
  10. The Effect of Team Reflexivity on the Product Innovativeness: The Moderating Effect of Risk-Taking (bersama dengan Les-Tien Shang Lee), The 18<sup>th</sup> ACME Conference, Toronto, Canada; 24-26 Juli 2008
  11. The Moderating Effect of Personality on Planned Behavior of Brand Community Participation, The 3<sup>rd</sup> International Conference on Business and Management Research (ICBMR), University of Indonesia; 28 Agustus 2008
  12. A Multilevel Approach to Brand Community Formation (bersama dengan Wann-Yih Wu), Society for Marketing Advances (SMA) Conference, Florida, USA; 4-9 November 2008
  13. The Effects of Attachment on the Formation of Brand Community: The Moderating Role of Personality (bersama dengan Wann-Yih Wu), Society for Marketing Advances (SMA) Conference, Florida, USA; 4-9 November 2008
  14. Dynamic Resources Management for SMEs: A Contingency Approach (bersama dengan Shu-Hui Chen and Shih-Ping Chien), International Conference of Marketing Innovation and Strategic Management for Transiting from OEM to OSM, Guangzhou, China; 3-5 Juli 2009
  15. Rating on the Competitiveness of Taiwan's Travel and Tourism Industry (bersama dengan Yaw-Bin Wang and Ching-Yi Yang), International Conference of Marketing Innovation and Strategic Management for Transiting from OEM to OSM, Guangzhou, China; 3-5 Juli 2009
  16. The Self- and Social-Related Motivation of Brand Community (bersama dengan Wann-Yih Wu), American Marketing Association (AMA) Summer Marketing Educators' Conference, Chicago, USA; 7-10 Agustus 2009
  17. Resource Alignment and Interdependencies in Strategic Alliances: A Dyadic Perspective, The 14<sup>th</sup> Asia Pacific Management Conference (APMC), Universitas Airlangga, Surabaya, Indonesia; 18-22 November 2009
  18. The Effects of Members' Identification toward Brand Community: The Moderating Effects of Social Interaction and Membership Duration, Technology Innovation & Industrial Management (TIIM) Conference, Pattaya, Thailand; 16-18 Juni 2010
  19. The Effect of Member Identification across Cultures inside



- a Brand Community, Academy of International Business (AIB) Conference, Nagoya, Jepang; 24-28 Juni 2011
20. Domain Learning in Strategic Alliance: The Effects of Interrelatedness and Interdependence, The 9th International Conference of Multinational Enterprises, Taipei, Taiwan; 28-30 Maret 2011
21. Dynamizing Capabilities for Indonesian Higher Education Institutions (HEIs) on Managing Alliance Portfolios, The 15th Asia Pacific Management Conference (APMC), National Cheng Kung University, Taiwan; 2 Desember 2011
22. The Effect of Type of Reward, Business Longevity, and Involvement on Consumers' Responses to a Loyalty Program, The 15th Asia Pacific Management Conference (APMC), National Cheng Kung University, Taiwan; 2 Desember 2011
23. The Effects of Responsiveness toward Customers and Competitors on ESR Programs: The Moderating Roles of Institutional Pressures, Academy of International Business (AIB) Conference, Washington, USA; 30 Juni – 3 Juli 2012
24. Innovation Process as a Mediator Linking Export Capabilities and Performance, Academy of International Business (AIB) Conference, Washington, USA; 30 Juni – 3 Juli 2012
25. Ambidexterity and Performance among Indonesian Exporters, Academy of International Business (AIB) SEAR Conference, Xiamen, China; 6-8 Desember 2012
26. Interorganizational Imitative and Different Behavior: A Contingency Approach, International Conference in Organization Innovation (ICOI), July 2 – 4, 2013, Hua Hien, Thailand
27. Interorganizational Trust and Alliance Success: The Moderating Effect of Alliance Experience, Decision Science Institute (DSI), 44th Annual Meetings, Baltimore, Maryland, USA, 16–19 November 2013
28. The Effects of Regulatory Focus and Interdependencies on Alliance Performance, Academy of International Business (AIB) – South East Asia Region in Bali, 2013
29. The Effects of Potential and Realized Absorptive Capacity on Suppliers' Performance: The Moderating Effect of Empowerment Climate, International Conference in Organizational Innovation, Manila, Philippines, 12-13 Agustus 2014
30. International Research Collaboration, Academy of Management (AOM) 75th Annual Meeting, Philadelphia, USA, 1-5 Agustus 2014
31. Does Trust Affect Suppliers Performance? The Mediating Effect of Relational Learning, Australia New Zealand



- International Business Association (ANZIBA),  
Conference, Melbourne, Australia, 12-13 Februari 2015
32. The Antecedents of the “Bandwagon” Luxury  
Consumption Behavior (bersama dengan Dian Ananta),  
International Conference Organizations and Innovations  
2015, 4-6 Agustus 2015, Yogyakarta
33. Managing Paradoxes of Innovation in A Cultural Industry  
Paper Development Workshop “Fostering  
Publication from Around the World in Leading  
Organization and Strategy Journals” in Academy of  
Management (AOM) 75th Annual Meeting, Vancouver,  
Canada 7-11 August 2015
34. Domain Learning of Alliance Portfolio on Firm  
Performance, British Academy of Management (BAM)  
Conference, Portsmouth University, UK
35. Do Identification and Knowledge Sharing Lead to Loyalty  
among Lomo’s Community Member? The Moderating  
Effect of Social Interaction, International Conference  
Organizations and Innovations 2016, 25-27 July 2016,  
Beijing
36. The Effects of Market Orientation on Environmental  
Social Responsibility Programs: The Moderating Effects  
of Institutional Pressures, The 2017 International  
Conference on Organizational Performance Excellence  
(ICOPE), Bandung, 24-25 August 2017
37. Capability to Contest on Market Performance, The 2nd  
Global Conference on Business, Management and  
Entrepreneurship (GC-BME), Surabaya, 9th August, 2017
38. Interfirm Rivalry and Market Performance of Indonesian  
Broadcasting Industry, The 2017 DSI Annual Meeting in  
Washington D.C., November 18th-21st, 2017
39. The Development of Resource Immobility: The Core,  
Elements, and Isolating Mechanisms, Academy of  
Management (AOM) Conference 2018, Chicago, USA
40. Managing Paradoxes of Innovation in An Indonesian TV  
Group, British Academy of Management (BAM)  
Conference 2018, Bristol, University of West England, UK
41. Woman on the Top Level: Shattering the glass ceiling,  
32nd Annual Australian & New Zealand Academy of  
Management Conference, 4-7 December, 2018, Auckland,  
New Zealand

Books:

1. Administrasi Perkantoran Modern (PT Penerbit Erlangga, 2007)
2. Brand Community: Konsep dan Evaluasi (Airlangga University Press, 2014)
3. Teori Strategi: Evolusi dan Evaluasi (Airlangga University Press, 2015)
4. Manajemen Strategi: Konsep dan Aplikasi (PT Penerbit



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<b>Personal Background/ Experience</b>	<p>Erlangga, 2022)</p> <p><b>Personal Data :</b> Name : Prof. Badri Munir Sukoco, SE., MBA., Ph.D Sex : Male Place/Date of Birth : Lumajang, September 11, 1978 E-Mail : <a href="mailto:badri@feb.unair.ac.id">badri@feb.unair.ac.id</a></p> <p><b>Education (formal):</b></p> <ol style="list-style-type: none"><li>1. Bachelor : Universitas Airlangga</li><li>2. Master : National Cheng Kung University, Taiwan</li><li>3. Doctoral : National Cheng Kung University, Taiwan</li></ol> <p><b>Awards :</b></p> <ul style="list-style-type: none"><li>- Grantee – 2020-21 Canada-ASEAN Scholarships and Educational Exchanges for Development (SEED) – for mid-career professionals (2020)</li><li>- 50 Ilmuwan Muda Indonesia Inspiratif, Dirjen SDID Kemenristekdikti (2019)</li><li>- Tahir Professorship, Tahir Foundation (2018)</li><li>- Prestigious Alumni Award, National Cheng Kung University, Taiwan (2016)</li><li>- Outstanding Professor, International Conference on Organizational Innovation (ICOI) 2016, Beijing</li><li>- Finalist of High Achievement Lecturer ; Directorate General of Science Technology and Higher Education Resources (2015)</li><li>- High Achievement Lecturer (1st rank) at Airlangga University; Rektor Universitas Airlangga (2015)</li><li>- Travel Grant for The British Academy of Management, Portsmouth (2015)</li><li>- Travel Grant for The 75th Academy of Management Annual Meeting, Vancouver; Academy of Management (2015)</li><li>- Visiting Research Fellow ; SATU (Southeast and South Asia and Taiwan Universities) President’s Forum (2014)</li><li>- Travel Grant for Decision Sciences Institute (DSI) Annual Meeting, Baltimore, Maryland (2013)</li><li>- Professorship Acceleration, Biro Perencanaan dan Kerjasama Luar Negeri (2013)</li></ul>
<b>Other:</b>	NA