

KALEIDOSCOPE

INTERNATIONAL ACTIVITIES
DEPARTEMENT OF
MANAGEMENT
2023

DEPARTMENT OF MANAGEMENT
FACULTY OF ECONOMICS AND BUSINESS
AIRLANGGA UNIVERSITY

COOPERATING COUNTRIES :



FOREWORDS

As part of of global institution, so internationalization for programs and events are must. That by subject of Business and Management of QS WUR ranking, Universitas Airlangga is on #251-300. Department of Management FEB Universitas Airlangga conducting many events with collaboration of many universities around the world during 2023. That including of varieties programs such as, collaboration meeting, seminar, guest lecture and even for community services. Some of the activities conducted offline, and some of it using online. All of those things is part of implementation of our vision to be well-known as campus with international reputation. And also for showing proof how we've trying to support SDG 4 for increasing quality of education.

So we truly grateful to ALLAH that giving us many opportunities, and also thank you for many support by our Dean, Prof. Dr. Dian Agustia, MSi., Ak., CMA. And thank you for all of our head of study programs, lecturers, staffs, students and alumni also for our colleagues that giving many kinds of support for the events. Hopefully we will get more academic peer list, more campus collaboration, more activities, that will give benefit to all of member of campus.

Warm regards,

AP. Dr. Gancar C. Premananto, CMA., CDM., CNLP., QCRO., AIBIZ.
Head of Management Departement
Faculty of Economic & Business – Universitas Airlangga

ABSTRACT

"Kaleidoscope Book" is the latest work published by the Department of Management, Faculty of Economics and Business, Universitas Airlangga. This book creates a rich and diverse picture of the activities of international activities involving the Management Department and its international partners. Presenting an inspiring collaborative experience, the book describes a wide range of activities, from cooperative meetings to international seminars, as well as student exchange programs. Through a detailed presentation, readers are invited to trace the success of joint initiatives between the Management Department of Universitas Airlangga and its international partners. Cooperation meeting activities become a forum to detail joint projects, strengthen relationships, and develop strategic collaboration. Meanwhile, international seminars provide a platform to share the latest knowledge, discuss industry trends, and expand professional networks. Student exchange is one of the book's main highlights, reflecting the department's commitment to providing a diverse and global learning experience for students. By delving into the dynamics of cultural and academic exchange, this book provides a deep perspective on the positive impact of international integration in higher education. The "Kaleidoscope Book" is not only documentation, but also a source of inspiration for academics, students, and international partners, who are interested in engaging in collaboration and developing global understanding in the field of management.

Keyword : Internationalization Management, International Cooperation, Student Exchange

TABLE OF CONTENT

FOREWORDS	i
ABSTRACT	ii
TABLE OF CONTENT	iii
JANUARI	1
A. Guest Lecture On Analytic Edge 2023	2
FEBRUARY	3
A. Guest Lecturing Doctoral Program in Management Science	4
B. Initiation of HR Lecturer Cooperation with Krakow University Poland	5
C. Guest Lecture from Cracow University	6
D. Management Global Workshop: Evidence-based Management	7
E. Strategic Meeting Between FEB UNAIR with Universiti Kelantan (UMK)	8
F. Strategic Meeting Between FEB UNAIR and Johns Carey Business School United States	9
G. Strategic Meeting Between FEB UNAIR and Royal Melbourne Institute Of Technology -Australia	10
H. Guest Lecture on Research Seminar “Leadership Lessons Managing The Silence of Quiet Quitting” Royal Melbourne of Tecnology - Australia	11
I. Students Inbound Mahasiswa UM	12
J. Universitas Airlangga and Universiti Malaya Visits Local Tourism in Kampung Ketandan, Surabaya	13
K. A Recap on The International Academics & Business Visit 2023	14
MARCH	15
A. Cracow University Invitation to Management Lecturer FEB Unair	16
B. QS World University Rankings by Subject 2023.	17
APRIL	18
A. Strategic Meeting With Prof. Dr. Carsten Hebestreit Baden-Wuerttemberg State University (DHBW) Germany	19
MAY	20
A. Guest Lecture : “Management Of Natural Resources And Csr” By Prof. Seema Mehra Parihar - Kirori Mal College, University Of Delhi, India.	21

JUNE	22
A. Meeting with 2 Malaysian campuses	23
B. Joint Class Initiation among ABEST21 Members	24
JULY	25
A. IABV 2023: Join summer Program Management FEB Unair and UM Malaysia	26
NOVEMBER	27
A. 3 International Activities in 3 days	28
B. International Award for FEB Unair students	29
C. Best Paper Seminar Internasional	30
D. Spirituality thinking behind Business Sustainability	31
E. Sessions Sharing Marketing Research In Digital Era	32
F. Sessions Sharing 2 Personal Branding In Digital Era	33
G 2 International Seminar by the Department of Management in November	34
H. Meeting Strategic Collaboration	35
I. Collaboration Strategic Meeting dengan Universiti Malaya	36
DECEMBER	37
A. Strategic Meeting For Collaboration	38
B. Guest Lecture on Entrepreneurship in UMK Malaysia	39
C. Prof. Indrianawati as Guest Lecturer at USM	40
D. STRATEGIC MEETING FOR COLLABORATION, FEB UNAIR AND NUS	41
E. Asia Pacific Annual Conference (APAC)	42
F. Building Research Collaborations with Australian Partners	43
G Strategic Meeting for 2024 Collaboration with 3 New Zealand campuses	44
H. Guest Marketing Lecture from Dr. Ahmed Muneeb Mehta	45
I. University of Punjab Guest Lecture	46
J Student and Lecturer Visit to Japan	47
K Presentation in Istanbul Turkey	48
L. Visit to KOREA APMMI members	49
M. Discussing about AI Preparation in Business Education	50
COOPERATION PARTNERS	51



JANUARY



Guest Lecture On Analytic Edge 2023



Embark on an enlightening journey by joining our Guest Lecture on Analytics Edge 2023! If you've ever questioned the significance of data in business, pondered the transformative role of AI in our daily lives, or aspired to contribute to this impactful realm, this seminar is tailor-made for you. Delve into the world of business analytics through the eyes of international data analytics leaders who will provide valuable insights during this enlightening session. Don't miss the opportunity to gain a clearer understanding of the intricate landscape of analytics and be part of the transformative wave shaping the future. All individuals with a curious mind and an interest in the intersection of data, business, and artificial intelligence are warmly welcome. Remember, "The journey of a thousand miles begins with a single step."



FEBRUARY





Guest Lecturing Doctoral Program in Management Science



Dr. Joey Soehardjo from Hitotsubashi University Japan (QS rank #531-540) became a Guest Lecturer at the Management Science Doctoral Program, as well as a discussion of Dissertation material. The event on Friday, February 3, 2023 was very crowded from 09.00-11.00 and was very enthusiastically followed by students. Opened by Prof. Tantri Handriana and guided by Dr. Indrianawati Usman, it added to the discussion about Sustainability of Human Resource Development.



Initiation of HR Lecturer Cooperation with Crakow University Poland



Dr. Robert Szydlo from Krakow University of Economics Department of Labour Resources Management during his visit to the Management Department of FEB Unair had the opportunity to discuss his activity plan with the Management Department Team and the FEB Unair HR Cluster lecturer team.

On February 1, 2023, discussions were held with Dr. Gancar C Premananto (Head of the Management Department), Dr. Yetty Dwi Lestari (Secretary of the Management Department) and the staff of the Management Department, namely M. Thanthowy MBA. and Zahrin Haznina Qolby MBA. In the discussion, various possibilities for cooperation were discussed such as guest lecturing, joining webinars, International Seminars and journal publications. Even Robert has expressed his willingness to become a reviewer team for the JMTT journal indexed by Sinta 2.

On the next day, Thursday, February 2, 2023, the discussion continued between Robert and the MSDM Cluster lecturer team. In the discussion, several MSDM cluster courses were presented that Robert could fill. Discussion for jo



Guest Lecture from Cracow University



International MSDM lectures are not only in the form of material. The Department of Management FEB Unair also provided a form of international exposure with a guest lecturer from Cracow University of Economics, Robert Szydło, PhD. Accompanied by a lecturer Dr. Tri Siwi Agustina, the event which took place on Monday, February 6, 2023 at 7.00 WIB took place offline.

Robert specifically explained what culture is, and the importance of cross-cultural management in HR. Robert explained about cultural aspects of HR management internationally. What are the obstacles faced? How to form a culture in organizations that uphold diversity? An example of an organization that implements is Intel. Students are also invited to criticize HR practices at Intel after seeing the video.

Management Global Workshop: Evidence-based Management



The workshop for lecturers was once again held by the Department of Management FEB Universitas Airlangga. Friday, February 10, 2023, in room 203, with speaker Robert Szydlo PhD. The material presented was "Evidence-based Management" regarding the importance of evidence in the decision-making process. Then skills are needed to collect data from various sources internally and externally. Data must also be guaranteed quality and relevance. Moderated by Zahrin Haznina Qalby MBA, the event took place in 2 hours with interactive.



Strategic Meeting Between FEB UNAIR with Universiti Kelantan (UMK)



Today, from Aula Tirtodiningrat, second floor, Faculty of Economics and Business Universitas Airlangga (FEB UNAIR), received guests from Universiti Malaysia Kelantan (UMK), where this visit was a return visit, for the visit from the Management Department of FEB UNAIR some time ago, and the visit was intended to discuss in more detail the International Cooperation between FEB UNAIR and UMK, (13/2/2023).

The team from Universiti Malaysia Kelantan consists of 4 people: 1.) Prof. Dr. Mohd Nor Hakim Bin Yusoff – Senior Director UMK Entrepreneurship Institute (UMKEI); 2.) Assoc Prof. TS. Dr. Muhammad Ashlyzan Bin Razik – Director UMK Centre for External Education (UMKCEE); 3.) Dr. Siti Bahirah Binti Saidi – Deputy Director UMK Centre for External Education (UMKCEE); 4.) Dr. Wan Farha Binti Wan Zulkiffli – Deputy Dean (Academic and Student Development) Faculty of Entrepreneurship and Business.

Arrival of Guests from UMK, warmly welcomed by the complete discussion team both from FEB UNAIR, led by Dr. Ahmad Rizki Sridadi - Vice Dean for Research, Innovation, & Community Development of FEB UNAIR and team from Airlangga University.

Both sides agreed to strengthen cooperation in the form of short-term academic programs as well as long-term academic programs. The cooperation includes Join Classes, Double Degree, Visiting Lecturer, Guest Lecturer, and Academic Fellowship, but according to Muhammad Syaikh Rohman, SE., M.Ec., for double degree cooperation needs to be discussed more intensively.

Hopefully the cooperation between the two parties can run smoothly and become more closely intertwined, to create quality graduates.



Strategic Meeting Between FEB UNAIR and Johns Carey Business School United States



Today, on February 21st, 2023, the Faculty of Economics and Business Universitas Airlangga (FEB UNAIR) held the strategic meeting between FEB UNAIR and Johns Hopkins Carey Business School, USA. The meeting was held on the 2nd floor of Tirtodiningrat Hall in FEB UNAIR, and the meeting was organized in hybrid.

The meeting was attended by a team of delegates from Johns Hopkins Carey Business School, USA, including Dr. Oksana Carlson, Associate Dean of Global Collaborations, and Mickey Ye, Project Coordinator of Global Collaborations. The team from FEB UNAIR was represented by Dr. Nisful Laila, the Vice Dean for Resources; Martha Rangi Primanthi, SE., MDEC., Ph.D., the Coordinator of the International Office of FEB UNAIR; Dr. Dina, the Deputy Director of Airlangga Global Engagement; as well as the Head of Department of Economics, Management Department, Accounting Department, and Department of Islamic Economics. The Coordinator of the Center for Information and Public Relations of FEB UNAIR was also attended the meeting.

The two parties agreed to collaborate in the areas of staff and student mobility, and agreed to engage in further study and discussions.

Strategic Meeting Between FEB UNAIR and Royal Melbourne Institute Of Technology -Australia



Faculty of Economic and Business Universitas Airlangga (FEB UNAIR) held a Strategic Meeting with The delegations from Royal Melbourne Institute of Technology (RMIT), Australia: Prof. Yuli Suseno – Deputy Dean, Learning and Teaching RMIT Australia and Zoe Brown - Project Manager International, RMIT Australia, on Wednesday, 22 February 2022 at Aula Tirtodiningrat, 2nd floor of FEB UNAIR.

The delegation team from FEB UNAIR in the Strategic Meeting, were: Dr. Nisful Laila – Vice Dean for Resources of FEB UNAIR; Dr. Gancar Candra Premananto, S.E, M.Si – Head of Management Department of FEB UNAIR, Dr. Yetti Dwi Lestari., ST., MT. – Secretary of Management Department; Widya Sylviana, SE., M.Si., Ph.D – Secretary of Economics Department; Martha Rangi Primanthi, SE., MIDECON., Ph.D. - Coordinator of the International Office of FEB UNAIR; Al Marifatul Ala, SEI, MA. as a Secretary of International Office of FEB UNAIR, and Mochamad Thantowy Syamsudin, SE., MAB.

Both parties agreed to cooperate in the following areas: student mobility, staff mobility, short courses for non-degree programs, adjunct professor, guest lecture, international seminars, etc.

Guest Lecture on Research Seminar “Leadership Lessons Managing The Silence of Quiet Quitting” Royal Melbourne of Tecnology - Australia



Department of Management of Faculty of Economic and Business Universitas Airlangga held a Guest Lecture on Research Seminar "Leadership Lessons for Managing the Silence of Quiet Quitting" on Wednesday, 22 February 2022 at Aula Fadjar Notonegoro.

The speaker of this guest lecture is Prof. Yuli Suseno – Deputy Dean Learning and Teaching, Royal Melbourne Institute of Technology (RMIT), Australia. The presentation talked about how leaders should engage with their employees in order to tackle quiet quitting.

The lecture was attended by several FEB officials including Dr. Gancar Candra Premananto S.E, M.Si – Head of Management Department of FEB UNAIR, Mochamad Thantowy Syamsudin, S.E, MAB, and Fiona Niska Dinda Nadia, S.M, MSM. Also attended by undergraduate student of management from a Human Resource Management Concentration and a postgraduate student majoring in Master of Management Science.



Students Inbound Mahasiswa UM



The International Academic & Business Visit was held again for the second time. After a successful 2022, the collaboration between Universitas Airlangga and Universiti Malaya will be held again from 22-28 February 2023. Department of Management FEB Unair again hosted 22 FBE UM students. UM students will be accompanied by 20 students from the Department of Management FEB Unair. The events held were very varied, ranging from classical classes for Globalization and Digitalization material, group gamification, visits to Ketandan batik entrepreneurs, visits to Jawa Pos and PT Sier companies, cultural performances, business case presentations, to awarding.

After this visit, reciprocal activities, namely the visit of FEB Unair students to Malaysia, will also be carried out after Eid.

Airlangga University and Universiti Malaya Visits Local Tourism in Kampung Ketandan, Surabaya



As a part of the International Academic and Business Visit agenda, students from Universiti Malaya and Universitas Airlangga visited Kampung Ketandan, one of the local tourism located in Central Surabaya (22/2). Upon arriving, students are greeted by local residents of RW 4 Kampung Ketandan. The event was held in a joglo located in the central of the neighborhood. Students are then welcomed with a speech from the head of the neighborhood, followed by a welcome dance of tari remo from one of the Karang Taruna. The event then continued with watching a video and explanation about the Small and Medium Enterprise (SME) in Kampung Ketandan and the resident's economic activity. After that, students went on quick trip to Mbah Buyut Tondo, before going on a walking tour session around the neighborhood.

On the first stop, students visit Diah Cookies, a local SME in Kampung Ketandan which produce and sell baked goods such as cookies. Students visit the production center and also the store which located not far from the production center. The group then continued the tour, visiting old buildings and houses which what makes Kampung Ketandan a famous tourist spot. After that, the students went back to the joglo to continue the community visit activity. In the next activity, students are given a chance to try making batik and mug painting, one of the economic activity there. In the making batik activity, every students are given a piece of cloth and a pencil to draw the pattern for the batik. After finishing the pattern, they are guided by a local expert to start mencanting with thickening the pattern using a wax specific for batik. Then, the batik will be collected and then go to a process called penglodoran, which is a process where the batik are dipped to a colour bath and then boiled in a boiling water to remove the wax. Other than making batik, some students also tried mug painting. This is a new activity recently developed in Kampung Ketandan. In this activity, students are allowed to paint the mugs as creative as possible. Then, they can let it dry and the mugs are ready to use.

According to the locals, activity such as the International Academic and Business Visit are a great impact for Kampung Ketandan. "I hope there will be more activities like this in the future," said Mrs. Erna, one of the local residents here. She also replied that these kind of activities gives more recognition to Kampung Ketandan. This activity helps the growth of the ESM around the area. Not only that, the students of Universiti Malaya also show interest with the activity as it engage them with the community. "Its good to experience directly about the community here," said Chai, one of the students from Universiti Malaya. She also commented on how the activity engage her more to learn about local culture.



A Recap on The International Academics & Business Visit 2023



The International Academic and Business Visit between Universitas Airlangga and University Malaya is officially held from 21st February 2023 to 28th February 2023 in the Faculty of Economics and Business, Universitas Airlangga. A total of 34 participants, with 22 from Universiti Malaya and 12 from Universitas Airlangga, under the main theme of “Embracing Global Exposure in Digital Era”. The program has three main activities, which are academic lectures, business visits, and community development which are aimed to promote global exposure for local potentials, as well to give students more understanding around elevating local potentials by adopting global business practices in digital era.

Upon arriving, students from Universiti Malaya are greeted by student buddies, committees, as well as welcome remarks by Dr. Martha Rangi Primanthi, SE, Midec, Ph.D., Coordinator of International Office FEB UNAIR. After having lunch, students then continue to receive lecture from Wahyu Wisnu W, S.E., M.Sc., regarding local economic development in Indonesia and Southeast Asia in Miendrowo Hall. On the second day, students visited Kampung Ketandan, one of the local tourism located in Central Surabaya. When arrived, students are greeted by local residents of RW 4 Kampung Ketandan and a performance of tari remo. In here, students learn about the area around Kampung Ketandan, its Small and Medium Enterprises (SME), and their economic activity. In the third day, students went on business visit to Jawa Pos and PT Sier. In there, they learn about company activities and how companies manage. Students also get the chance to ask questions to learn more about the company. In the end of the day, students went on a boat trip in Kalimas River.

For the fourth day, students are given academic lecture about Global Human Resource in Digital Era by Dr. Tri Siwi A, SE., M.Si., and Zainul Musthofa, S.M., MBA (24/02) Not only do students learn more insight regarding human resource in the global era, they are also tested through games such as building a bridge from paper. This is to see on how the students are able to manage the human resources on building a bridge that can endure from forces. Later, students get insight about global financing through Global Finace in Digital Era by Chorry Sulistyowati, SE., M.Sc., and Made Gitanadya Ayu Ariani, SE., MSM. Following the agenda, academic lectures are continued in day five, where students are given lecture regarding Global Operations in Digital Era by Dr. Yetti Dwi Lestari, S.T., MT., and Mochamad Thanhowy Syamsudin, SE., MAB. The lecture then continued with Global Marketing in Digital Era by Dr. Masmira Kurniawati, SE., M.Si., and Dr. Gancar Candra Premananto, S.E, M.Si. (25/02)

Sunday (26/02), students are given the free time for city tour. They visited Mirota souvenir store, continues with having lunch in RM Bundo Sati, where the Universiti Malaya students try Padang cuisine. Next, the tour cotinues to the Hero Museum in Tugu Pahlawan to learn more about the history of Surabaya.

On the last day of the agenda, the student buddies presented their final project, which is a community development planning to stimulate the local tourism through increasing global exposure. The final project will be judged, as the best project will be implemented in Kampung Ketandan. After a series of evaluation, the International Academic and Business Visit has come to an end, closed by cultural performance from both universities and awarding session. As to close the agenda, students celebrated by barbeque and karaoke night in Amphiteater. What a recap! We'll be waiting soon for IABV next year. Thank you FEB UNAIR and see you at Universiti Malaya!



MARCH



QS World University Rankings by Subject 2023.



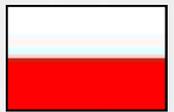
Alhamdulillah, thank you to the entire academic community: Alumni, students, lecturers, and FEB UNAIR education staff for togetherness, prayers, efforts, hard work, support, and synergy with the heart so that the Faculty of Economics & Business, Universitas Airlangga is in the best ranks in the world and Indonesia based on the QS World University Rankings by Subject 2023.

May more and more make positive contributions in all forms of goodness, benefit, blessings, happiness for the alma mater, nusa, nation, beloved Indonesian country that is just, civilized, developed and prosperous.

Stay healthy, energized and happy for all. May Allah always be pleased and record it as worship and good deeds by His side.

Dean

Prof. Dr. Dian Agustia, SE., M.Si., Ak., CMA., CA



Cracow University Invitation to Management Lecturer FEB Unair



2 lecturers of the Department of Management FEB Unair, Dian Ekowati, Ph.D and Dr. Tri Siwi Agustina have carried out their duties as delegates from the Department of Management to carry out academic collaboration between the Department of Management FEB Unair and the Department of Human Resources of Krakow University of Economics Poland.

Both delegations were also well received by Prof. Luvet Lula (Vice Rector for Research), Assoc. Prof. Malgorzatta Tyranza (Dean of Human Resource Management) and Assoc Prof. Bernard Ziebicki (Dean of Management and Quality Services). They welcomed the exploration of collaboration carried out in the form of inbound staff, research collaboration and scientific book writing collaboration.

This visit is a follow-up to the academic visit of Robert Szilo, PhD (lecturer in Human Resources Management - UEK) who has taught various courses in the concentration of Human Resource Management in the S1 and S2 Management Study Programs during February 2023.

Fulfill the duties of inbound staff, Mrs. Di



APRIL





Strategic Meeting With Prof. Dr. Carsten Hebestreit Baden-Wuerttemberg State University (DHBW) Germany



Today, on April 10, 2023, the Department of Management, the Faculty of Economics and Business, Universitas Airlangga (FEB UNAIR) held a strategic meeting with Prof. Dr. Carsten Hebestreit from Baden-Wuerttemberg Cooperative State University (DHBW) Germany. The meeting took place in the Management Department Meeting Room.

The team from FEB UNAIR was represented by Dr. Ahmad Rizki Sridadi - Vice Dean for Research, Innovation, and Community Development of FEB UNAIR; Dr. Gancar Candra Premananto - Head of the Department of Management of FEB UNAIR; Dr. Yetti Dwi Lestari, ST., MT. - Secretary of Department of Management of FEB UNAIR; Dr. Dien Mardiah, SE., MSi. - Coordinator of Management S1 Study Program of FEB UNAIR; and Dian Ekowati SE., M.Si., M.AppCom(OrgCh), Ph.D. – Head of the Human Capital and Organizational Studies Major of FEB UNAIR.

The two parties agreed to collaborate in the areas of Academic and research collaboration, for example, staff mobility and student mobility as well as research collaboration amongst academics.

Hopefully, through this first step, close cooperation can be further strengthened between the two institutions in creating values and significant impacts, not only for both institutions but also for both stakeholders.

Greetings from us, Ksatria Airlangga.



MAY





GUEST LECTURE : "MANAGEMENT OF NATURAL RESOURCES AND CSR" BY PROF. SEEMA MEHRA PARIHAR - KIRORI MAL COLLEGE, UNIVERSITY OF DELHI, INDIA.



Friday, May 26, 2023, Department of Management, Faculty of Economics and Business, Universitas Airlangga, held a Guest Lecture, with the theme: "Management of Natural Resources and CSR", with the speaker: Prof. Seema Mehra Parihar - Kirori Mal College, University of Delhi, India. And accompanied by Darwis Khudori, PhD - Le Havre University, France.

The Guest Lecture, which was held in Fadjar Notonagoto Hall, 2nd Floor FEB UNAIR, was opened with remarks from the Head of the Department of Management FEB UNAIR - Dr. Gancar Candra Premananto.

In the lecture, Prof. Seema Mehra Parihar discussed the importance of bringing up good intentions in business by implementing SDGs. One of her concerns is about empowering women, while Darwis Khudori Ph.D. discussed SDGs, especially the importance of collaboration in achieving the goals of the goodness in SDG point 17.



JUNE





Meeting with 2 Malaysian campuses



Internationalization of activities continues to be carried out by the Management Department of FEB Unair (#251-300 by subject business & management) as a form of implementation of its vision. For this reason, various activities for international mobility of lecturers and students continue to be pursued by discussing various possible activities with partner universities from abroad.

On Wednesday, June 21, 2023, 2 discussion activities were held with 2 well-known campuses in Malaysia, namely Universiti Malaysia Kelantan/UMK (#601-650) and AAGBS UiTM (#651-700). Together with Universiti Malaysia Kelantan, a discussion with Dr. Nor Asma binti Ahmad (as a representative of the Faculty of entrepreneurship and business), there was a plan to hold reciprocal student mobility with the theme "Global Entrepreneurship" which will be held around September 2023. While with AAGBS UiTM which was attended by Dr. Arlinah Abd Rashid (as Deputy Dean Industry Linkages and Internationalization), Dr. Azlina Hanif (as Coordinator for Industry Linkages and Internationalization) and Dr. Hamidah Md Yusuf (as Coordinator Corporate Communication) obtained an agreement in addition to student mobility, it was also agreed that there was staff mobility by exchanging external examiners for doctoral program dissertation exams. It will also continue competitive activities for master students, namely IMMARA (international Master in Management Applied Research Award) 2023. In addition, MSME business case competition activities are also planned for 2024.

On this occasion, Dr. Gancar C Premananto also invited the two Malaysian campuses to attend an international seminar held by the Department of Management as the host of the event. This is in order to increase the intensity of cooperation between universities in the implementation of SDG point 4 improving the quality of education and point 17 participation to achieve common goals.



Joint Class Initiation among ABEST21 Members



Collaboration in the current era is not an option but a necessity. And that was also the idea of meeting ABEST21 members from Indonesia, Japan and Thailand on Friday, June 23, 2023. Attended by Prof. Takao Shigeta and Prof. Nobuya Yoshida from SBI Graduate School Japan, Dr. Gancar C. Premananto from Management FEB UNAIR, Dr. Werner Murhadi from UBAYA and Prof. Sukij Khorchurklang, from Naresuan University, Thailand.

The discussion that became the initial meeting agreed on the existence of an English program for the master level. Where the program will be offered to all members of ABEST21. As for some of the program options are:

1. Offer summer courses and competitive activities with the big theme "Global Sustainable Business Management"
2. Become a co-host of an existing event,
3. Guest Lecturing Series.
4. This initial discussion led to a plan for the implementation of SDG point 4 Improving the Quality of Education and point 17 Participation for a Purpose.



JULY





IABV 2023: Join summer Program Management FEB Unair and UM Malaysia



The joint summer program between The Faculty of Business and Economics of Universiti Malaya (UM) and The Faculty of Economics and Business of Universitas Airlangga (UNAIR) continues after a fruitful inbound event. The International Academic and Business Visit program that was held from the 21st of February 2023 to the 28th of February 2023 was successful and is followed by a visit to Universiti Malaya, Kuala Lumpur. On May 8th 2023, 20 UNAIR students arrived at Kuala Lumpur International Airport and were welcomed by the i-Smart Buddies of Universiti Malaya. The students were taken to their respective dormitories and got to know each other over the provided dinner.

The program officially opened on May 9th through the opening ceremony held at The Faculty of Business and Economics Universiti Malaya. The ceremony was opened by The Deputy of Dean, Associate Prof. Dr. Mohd Edil Bin Abd Sukor, who officially introduced the UNAIR students to Universiti Malaya. Once the students were properly welcomed, they went through a tour of UM's vast campus.

During the program, the students of UNAIR were able to attend courses from some of UM's best lecturers. Some of the topics they went over were social equity in public administrations, globalization, and Islamic economics. Some of these classes were attended in conjunction with other UM students and the UNAIR students were able to participate in discussions through the QnA sessions.

In addition to the courses above, students of UNAIR also got to experience Malaysian culture through authentic dishes and visits to some historical sites and popular destinations in Kuala Lumpur. A visit to Bank Negara Malaysia Museum and Art Gallery and The Asian Institute of Chartered Bankers (AICB) was also held to further add on to the students' knowledge of the Malaysian economy.

"This program has been a fun journey of learning about the culture and to obtain new knowledge.", stated by Dhiamedina Putri, a first-year student of UNAIR who got to join this program. "Hopefully there are more opportunities ahead for us to experience later on.", she continued.



NOVEMBER



3 International Activities in 3 days



Being part of the international world has become an internalized spirit in the lives of lecturers at the Department of Management FEB Universitas Airlangga. One of them is manifested in the activity of hosting international events from 2 major associations, namely Malaysian Consumer and Family Economics (MACFEA) and Asian Association of Consumer Interest & Marketing (AACIM). On November 15-17, 2023, 3 interesting international events and very valuable SDG (Sustainable Development Goals) will be held.

The first event to be held on November 15 is the MACFEA-AACIM 2 International Seminar 2023. The seminar, which is held every 2 years, presents keynote speakers including Dr. Mohd Aminuddin Sham bin Tajudin (BOD member of Perbadanan Putrajaya); Prof. Dr. Faridah (advisor MACFEA); Assoc Prof. Fandy Tjiptono (School of Marketing & International Business, Victoria University of Wellington New Zealand) and attended by research lecturers from UPM, UKM, UiTM, and IUM Malaysia as well as research lecturers from Unair, IPB, ULM and UnPar. Various research results in the forum, both on sustainable consumption for energy, anti-fraud / scamming, television marketing strategies, efforts to empower MSMEs, and other interesting topics.

On the second day, November 16, the Malaysian Indonesian Researchers Collaboration Potential Discussion Forum was held. From the event, several major themes for 2024 research collaboration were agreed, including the theme of halal awareness, sustainable consumption, marketing digitalization, and financial capabilities. The third day became an even more interesting day where international community service was carried out. With efforts to help efforts to improve the economy of MSMEs in the former localization of Dolly. An FGD was conducted between Malaysian and Indonesian MSME consultants, whose input will be submitted directly to the Surabaya city government and the NGO Gerakan Melukis Harapan. Dr. Gancar as the committee said that the various events were carried out as an effort to improve the quality of education and research of Management lecturers as well as to contribute to the campus world for the world of practitioners and the global world.

All three events took place successfully and left positive impressions from various parties. One of the Malaysian Prof. who attended, Prof. Faridah said, "Food yummilicious. Good transportation. Great Indonesian hospitality". Likewise, participants from Kalimantan, Dr. Fifi Swandari, said that the event went successfully, all agendas went well. Even research cooperation is much well conditioned. All parties hope that existing activities can be continuously implemented.

International Award for FEB Unair students



FEB Universitas Airlangga students once again received an international award. This time it fell to students of the Master of Management Program and the Doctoral Program in Management Science FEB Universitas Airlangga. In the MACFEA-AACIM International Seminar and Community Services on November 15-17, 2023, the two students showed their performance.

Rina Prabawati as a student of MM Program, received the Best Paper award for her paper that raised about Digital Transformation in Data Collection. Irfan Kharisma Putra received the Best Consultant in International Community Service activities for his proposal for MSMEs in the Dolly area. The event, which is a collaboration of two major associations (MACFEA - Malaysian Consumers & Family Economy Association and AACIM - Asian Association for Consumer Interest & Marketing), is a 2-year event to share information and knowledge as well as possible cooperation between research lecturers from well-known campuses in Malaysia and Indonesian.

Gancar as the team that received the Best Paper award from Rina Prabawati said that the achievement of SDG 4 and 8 had been pursued together in this activity, and it turned out to provide an additional bonus for Unair, namely the award for students. Gancar hopes that students can be more enthusiastic about competing in various activities, both academic and non-academic competitions because the business world also needs talents with a high competitive spirit.



Best Paper Seminar Internasional



The international achievement of FEB Unair students was again achieved in the form of the best paper. This time obtained by MSM FEB Universitas Airlangga student, Shafira Mahdiyah Rachma with Dr. Rahmat Setiawan. In the International Master in Management Applied Research Award (IMMARA) 2023 event held by AAGBS UiTM Malaysia in collaboration with MM/MSM FEB UNAIR and MM Paramadina University, both received appreciation for their writing on "Board Diversity and Financial Distress". The event, which will take place on November 21-22, 2023, was attended by around 90 presenters/papers from campuses in Indonesia and Malaysia.

The 2-day event took place in a hybrid manner using the digiseminar.id platform developed by the Management Department of FEB UNAIR.

Congratulations to sisters Shafira and Pak Rahmat for the appreciation that has been obtained.



Spirituality thinking behind Business Sustainability



AP. Dr. Gancar C. Premananto is one of the speakers at the 2023 IMMARA (International Master in Management Applied Research Award) International Seminar held by AAGBS UiTM Malaysia in collaboration with MM/MSM FEB UNAIR and MM Paramadina University. The event will be held on November 21, 2023 from 8:30 a.m. to 2:00 p.m. in the AAGBS UiTM teleconference room. Dr. Gancar presented the material "Spirituality thinking behind Business Sustainability" which discussed that the existence of spiritual and religious philosophies will be able to provide a stronger foundation in the implementation of Corporate Sustainability. For this reason, the campus world must be able to socialize to students and the community about the important value of forming spirituality in doing business.

Sharing Sessions Marketing Research In Digital Era



As a form of internationalization activities within the Department of Management FEB Universitas Airlangga, Dr. Gancar Candra Premananto provided material to Post graduate students from AAGBS UiTM. It took place on Wednesday, November 23 in the teleconference room, AAGBS UiTM Malaysia Building. Dr. Gancar presented material on Marketing Research in the Digital Age attended by dozens of master and doctoral program students from AAGBS UiTM. Learning activities are exciting from 10.00-11.30 Malaysian time. Hatem Shehab, one of the participants of the Doctoral program said that the material presented was very interesting and inspiring.

Sharing Sessions 2 Personal Branding In Digital Era



Further collaboration between the Management Department of FEB Unair and AAGBS UiTM, continued with the second sharing session with Dr. Masmira Kurniawati, QCRO., DSBIS. Dr. Masmira's material is about Personal Branding in the Digital Era. Master program students from AAGBS UiTM participated in hybrid activities from the teleconference room. Dr. Arlinah as Vice Dean expressed her appreciation for the sharing session given by the lecturers of the Department of Management, and intends to continue and develop the existing cooperation.

2 International Seminar by the Department of Management in November



2 international seminar activities will be held by the Department of Management FEB Unair in November 2023. The first activity is the MACFEA-AACIM International Seminar which will be held on November 15-17, 2023, at FEB Universitas Airlangga. In collaboration with 2 major associations, namely MACFEA (Malaysian Association for Consumers and Family Economics) and AACIM (Asian Association for Consumer Interest and Marketing), the activity gave many positive impressions to the participants both from UPM, UKM, UiTM Malaysia as well as from SB IPB and Pakuan University West Java, considering that the activities held were not only international seminars, but also international community service.

The second event was IMMARA (International Master in Management Applied Research Award) in collaboration with AAGBS UiTM Malaysia and Paramadina University Jakarta. The activity will take place at AAGBS UiTM for 2 days from November 21-22, 2023.

Both events produced the best paper for Management students and lecturers. Namely Rina Prabawati and Dr. Gancar C Premananto for the MACFEA-AACIM Seminar and Shafira Mahdiyah Rachma and Rahmat Setiawan for the IMMARA Seminar.

Both seminars also used digiseminar.id platform owned by the Management Department of FEB Unair. Dr. Arlinah bin Abdul Rashid from AAGBS UiTM said that digiseminar.id is very helpful, user friendly, and excellent.

Meeting Strategic Collaboration



Strategic agriculture discussed collaboration for the 2024 program between the Management Department of FEB Unair and AAGBS UiTM Malaysia. From Universitas Airlangga, Dr. Gancar C Premananto (Head of Management Department FEB UNAIR) and Dr. Masmira Kurniawati (KPS MM FEB UNAIR) were present. The AAGBS UiTM are Dr. Mior Harris Mior Harun (International Linkage), Dr. Azlina Hanif (Coordinator Communications & International Linkage), Dr. Hamidah bint MD Yusop. Several discussions resulted in the collaboration between AAGBS UiTM and the Management Department of FEB Unair covering exchange staff, student mobility and awarding seminars. So the next activity in 2024 in addition to maintaining existing cooperation also increases cooperation between the reciprocal program plan for visiting professors and business case competitions for students. Both parties are eager to continue the collaboration and write in a Minute of meeting so that it can be followed up immediately.

Collaboration Strategic Meeting with Universiti Malaya



Several collaborations with Universiti Malaya, the No. 1 top campus in Malaysia have been carried out by the Department of Management FEB Universitas Airlangga. To further improve the quality of cooperation, AP. Dr. Gancar C. Premananto and AP. Dr. Masmira Kurniawati paid a visit to Universiti Malaya on Friday, November 24, 2024.

Encountered by AP. Dr. Norizah Mohd Mustamil, Director of Project Management Centre Chancellery Universiti Malaya, said the event was very valuable. Dr. Gancar offers a series of workshops with speakers from UM and Universitas Airlangga aimed at managers of Management Departments and Study Programs both in Indonesia and Malaysia. The offer was welcomed by Dr. Norizah considering that UM has had extraordinary experience in its internationalization so that it became the number 1 campus in Malaysia, and occupied the #65 position in the world.

The event ended by giving each other souvenirs to be a sign of further cooperation Next periode.



DECEMBER



Strategic Meeting For Collaboration



On December 1, 2023 - The Department of Management, Faculty of Economics and Business, Universitas Airlangga (FEB UNAIR) received a return visit from Assoc Prof. Dr. Norizah Mohd Mustamil, Director of Project Management Centre, AP., Universiti Malaya. The strategic meeting was held with the aim of strengthening and continuing cooperation between the two institutions in terms of student exchanges, lecturers, and international workshop planning. In the strategic meeting between Universiti Malaya and FEB UNAIR discussed concrete steps to deepen cooperation in student inbound/outbound programs. It aims to provide a more diverse learning experience and enhance cross-cultural understanding for students of both universities.

In addition, the discussion also included cooperation in the field of inbound / outbound staff, focusing on the exchange of knowledge and experience that can enrich expertise and improve the quality of human resources in the two higher education institutions.

The plan to hold a workshop series on Internationalization of Study Programs was also the main topic of this meeting. The two sides agreed to initiate a series of workshops that will involve industry experts and practitioners, provide global insights, and improve the quality of education in economics and business.

The meeting was an important moment in strengthening relations between the University of Malaya and FEB UNAIR, but also as a concrete step to improve the quality of higher education in Indonesia. Both sides are optimistic that this cooperation will make a major contribution to the development of science and the advancement of education in both countries.



Guest Lecture on Entrepreneurship in UMK Malaysia



Another collaboration with the Malaysian campus was carried out by the Department of Management FEB UNAIR. This time it was with Universiti Malaysia Kelantan (UMK). In the International Guest Lecturer Series with the theme Cultural Fusion in Entrepreneurship: Diversity of Ideas and Practices, the speakers were Dr. Gancar C Premananto and Dr. Tri Siwi Agustina. Both delivered the results of observations and research related to entrepreneurship in the field of culture. The event, which will be held on Monday, December 4, 2023, will be held in a hybrid manner by MSEs. Various entrepreneurial ideas were discussed at the event, including how Malaysian students were also invited to learn batik in the assisted village of the Department of Management FEB UNAIR.

Hope it is useful.

Prof. Indrianawati as Guest Lecturer at USM



November became like an international activity for lecturers in the Department of Management FEB Universitas Airlangga. After holding 2 international seminars, continued students and inbound staff with the UMT Malaysia campus, the last week of November was outbound staff conducted by Prof. Indrianawati Usman and Nurulaily Kartika to PJJ USM, a campus in Malaysia which has a world rank of 137 based on QS WUR

In a week of classroom activities for guest lectures, inspirational seminars are also held. Joint discussions on strategic steps in 2024 were also discussed, both for Mobility lecturers, as well as for joint research and publication.

An international activity that seems to be a routine for FEB UNAIR Management academic staff.



Strategic Meeting for Collaboration, FEB UNAIR and NUS



Tuesday, December 5, 2023, in an effort to increase international exposure and encourage academic exchange, Faculty of Economics and Business Universitas Airlangga (FEB UNAIR) has held discussions with the National University of Singapore (NUS) Business School for potential collaboration.

Representatives from FEB UNAIR (Prof. Dr. Dian Agustia, SE., MSi., Ak., CMA., CA. and her staff, Head and Secretary of Management Department; Secretary of Economics Department; Head of International Office; also Head of AGE UNAIR - Iman Harymawan, PhD). Together with representatives from NUS Business School (Prof. Andrew Rose - Dean, NUS Business School and Ms. Miriam Green - Principal Policy Analyst, Office of the Provost), held discussions to explore opportunities for cooperation.

The main focus of the discussion was sending FEB UNAIR students to participate in a short-term program at NUS Business School in 2024. This initiative aims to provide students with a global perspective, enrich their academic experience and prepare them to face the challenges of the international business landscape.

In addition, the discussion also addressed the possibility of research collaboration between the two faculties. This move is expected to facilitate knowledge exchange, promote interdisciplinary research, and contribute to advancements in economics and business.



Asia Pacific Annual Conference (APAC)



Asia Pacific Annual Conference (APAC) is a regular conference held by the Associate to Advance Collegiate School of Business (AACSB). Held in Osaka, Japan from November 29 to December 1, 2023. The conference functions as a platform for academics and business school leaders from across the Asia Pacific region to attend and share successful practices, challenges, and valuable lessons.

Themes discussed include :

- Taking a new direction on traditional business education models
- Embracing artificial intelligence so students can master it
- Incorporating technology into teaching and learning
- Understand the role of business schools and their impact on government policy more broadly.

In turn, the results of this conference become valuable material for preparing and submitting an Eligibility Report to AACSB

The event was attended by Vice Dean 3, Dr. Ahmad Rizki Sridadi, present at the important event as a commitment of FEB Universitas Airlangga including all study programs under the Department of Management, in building international standards.



Building Research Collaborations with Australian Partners



November 19-26, 2023, is the moment of visit activity from Sony Kusumasondjaja, Ph.D. to his research partner Assoc Prof. Denni Arli to solidify the joint research and joint publication plan. Travel also cooperates with the possibility of collaboration with the University of Tasmania. What is interesting about the research collaboration carried out is the application for a research grant from the Australian Department of Foreign Affairs and Trade (DFAT).

The visit also resulted in more personal relationships with several Australian Academics such as Assoc. Prof. Sharyn Rundle-Thiele (Griffith University, QS rank #303) and Assoc. Prof. Louise Grimmer (University of Tasmania, QS rank #307). Sony Kusumasondjaja also conducted a sharing session with University of Tasmania marketing students. An interesting and meaningful journey for lecturers in the Department of Management FEB UNAIR.



Strategic Meeting for 2024 Collaboration with 3 New Zealand campuses



November 27-30, 2023, will be the moment of visit activities from the Management Department of FEB Unair to 3 campuses in New Zealand. Several well-known campuses in the country were targeted by Prof.Dr. Tanti Handriana and Dr. Dien Mardhiyah, including Lincoln University (QS rank #362), Massey University (QS rank #239) and Auckland University of Technology (AUT) (Qs rank #451). The visit was conducted to explore various possibilities for collaboration in 2024 activities, both for students / staff inbound / outbound, joint research and joint publication and various other possibilities. Meeting after meeting went smoothly and warmly accompanied by the addition of new partners such as Prof. Ricky Chan, Prof. Jeffrey Stangl, and Dr. David L. Dean. More diverse cooperation partners from the Management Department of FEB UNAIR.



Guest Marketing Lecture from Dr. Ahmed Muneeb Mehta



Thursday, December 14, 2023, in Room 203 FEB Unair, a guest lecture from the University of Punjab was held, by Dr. Ahmed Muneeb Mehta. Guest lectures were held for IUP class students, as the closing material. The material presented is related to the art of developing marketing strategies and holistic marketing. In this course, students not only receive enrichment from international practitioners such as Mr. Agung Giri Djatmiko, Manager of a multinational company, but also enrichment from foreign campus lecturers.

Dr. Ahmed stated that students need to improve their competencies, in line with the need for companies to improve their business competencies. Among them with the 3Re formula, namely Redefine the Business Concept, Reshaping the Business Scope, Repositioning the Company's Brand Identity.

Dr. Gancar as the lecturer expressed his gratitude for Dr. Ahmed's willingness to provide material to students to deepen the marketing management material they have learned.



University of Punjab Guest Lecture



A study program that has received international recognition, both in ranking and accreditation. MM FEB Unair has also built a learning process that accommodates guest lectures from various countries. December 14, 2023, one of them, became an example of an international activity. The students received enrichment on Business Research Methods material from Dr Ahmed Muneeb Mehta from the University of Punjab, Pakistan. He demonstrated the importance of research to solve problems as well as a tool to find business opportunities. One of the students revealed that events like this must be carried out continuously, "I as a new student of the Master of Science Management program am very grateful and hope that the lecture program by bringing in guest lecturers can be held continuously every semester.

This lecture not only discusses the material theoretically but also practically. With the background of guest lecturers who have a research interest in the field of marketing, this makes it easy for me to understand every explanation given and further explore the phenomenon of the development of marketing science not only in Indonesia, but also in several other countries, especially in Pakistan and India."



Student and Lecturer Visit to Japan



8 S1 Management students of FEB Unair together with 10 other students from FEB Unair, accompanied by FEB Unair lecturers, including Dr. Yetty Dwi Lestari visited 2 campuses in Japan. Campuses visited include Ritsumeikan University (QS rank #631-640) and Kansai University (QS rank #251-300). In this activity, lectures were carried out by lecturers from the Japanese campus, including Prof. ChangJu Kim, Associate Prof. Pengda Fan, Prof. I Go, Assistant Professor Suolingga, Prof. Miyata Sachiko and Prof. Kuroki Masaki. Students also visited major companies in Japan including OSAKA TAKAISHI FACTORY, ISHIDA CO.,LTD SHIGA Factory. However, not only academic matters, students are also given insight into Japanese culture and history.

For lecturers, strategic meeting activities were carried out with managers from Ritsumeikan University and Kansai University. Thus, both students and lecturers get various benefits from the visit to Osaka and Kyoto, Japan to make activities more varied in 2024.



Presentation in Istanbul Turkey



Dr. Febriana Wurjaningrum together with Ratri Amelia Aisyah MSM., received an invitation to appear to present the results of their research at The 4th International Conference on Business and Technology (ICBT) 2023. The event was held from November 1-2 at the Hilton Hotel in Istanbul Turkey. Dr. Febriana on the occasion carried her research on "How to Mitigate the SME's Supply chain risk during pandemic in Indonesia with Failure Mode and Effect Analysis" by Ratri Amelia, presenting the title "The Effect of Theory of Acceptance Model in Learning Process." In addition to the presentations, the two FEB UNAIR Management lecturers also built relationships with other participants, so it is expected to build cooperation with other researchers from participating campuses in the future.



Visit to KOREA APMMI members



On October 24 – 27, 2023, APMMI conducted a visit related to the Tri Dharma of Higher Education to Sungkyunkwan University (QS rank #99), Seoul Guarantee Insurance Corporation, and Nonghyup in Korea. This visit has 3 purposes (1) Comparative study and workshop "Exploring Excellence in Business School Management" at Sungkyunkwan University; (2) Visit to Seoul Guarantee Insurance Corporation with the theme "Fusing Business Realities: Unveiling Curriculum Synergies through Insights from Seoul Guarantee Insurance Corporation"; (3) Visit to Nonghyup with the theme "Harvesting Lessons From Nonghyup Group For Enriched Business School Curriculum Evolution In Indonesia". The three activities above are very useful to support accreditation data in the MM Program, whether for international accreditation (eg: AACSB, FIBAA, ABEST21), or national accreditation (LAMEMBA).

Given the importance of the purpose of the visit, we hope for the participation of the Head of Study Program of APMMI members in this activity. If you are unavailable, please assign the Secretary of the Study Program. Present at the event as KPS Master of Management FEB Unair was Dr. Masmira Kurniawati, M.Si, who is also the head of the Business Partnership Division in the management of APMMI.

The result of the visit was an offer from Prof. Hogjoo Jung to attend the 2024 KARMI (Korean Asian Risk Management & Insurance) international seminar.



Discussing about AI Preparation in Business Education



The digital world and AI are things that are commonly used in the business world. For this reason, even business schools must prepare their students to enter such a business world. How the world of education provides AI briefing for students was discussed by Dr. Gancar C Premananto MSI., CDM., AIBIZ. at a webinar event held by Tunku Abdur Rahman University of Management and Tachnology (TAR-UMT) Malaysia. Together with practitioners in the world of AI, Dr. Gancar discussed various things that have been done within the Management Department of FEB Unair, both presentations using AI, and assignments with the help of AI. For this reason, several lecturers in the Department of Management FEB Unair were also sent to obtain AI mastery competency certification. Both AIBIZ and DSBIZ. Even in the future, students will be certified regarding the use of AI for research. Manajemen juga telah memiliki mata kuliah berbasis digitalisasi seperti digital Literasi dan Bisnis & Digital Transformasi Management also has digitalization-based courses such as digital literacy and business & digital transformation.

COOPERATION PARTNERS

NO	COUNTRY	CAMPUS	UNIVERSITY RANKING	TOTAL ACTIVITY
1.	Malaysia	Universiti Malaya	#65	7
		Universiti Teknologi MARA (UiTM)	#651-700	6
		Universiti Malaysia Kelantan	#601-650	2
		International Islamic University Malaysia	#711-720	1
		Universiti Kebangsaan Malaysia	#159	3
		Universitas Putra Malaysia	#158	2
		Tunku Abdur Rahman University of Management and Technology (TAR-UMT)	#801-850	1
		University Malaysia Trengganu	#1001-1200	1
2.	Jepang	Hitotsubashi University Japan	#531-540	1
		Osaka University	#175	2
		Kansai University	#251-300	1
		Ritsumeikan University	#631-640	1
3.	Thailand	Naresuan University, Thailand.	#1201	1
4.	Indira	University of Punjab	#741-750	2
5.	Polandia	Krakow University Poland	#304	3
6.	Korea	Sungkyunkwan University	#99	1
7.	Australia	University of Tasmania	#307	1
		Royal Melbourne Institute Of Technology	#209	1
8.	New Zeland	Victoria University of Wellington	#241	1
		Lincoln University	#362	1
		Massey University	#239	1
		Auckland University of Technology (AUT)	#451	1
9	Singapore	National University of Singapore	# 8	1
10	Jerman	Baden-Wuerttemberg Cooperative State University (DHBW)	#2624	1
11	United States	Johns Carey Business School United States	#37	1
12	Hongkong	-	-	-
13	Turkey	-	-	-

Thank
you